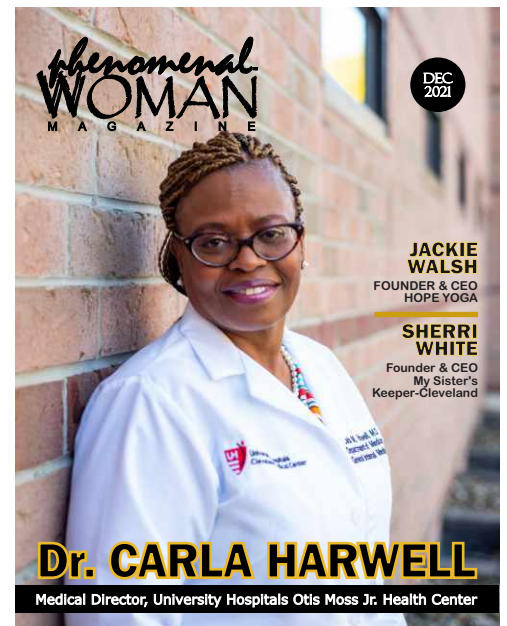
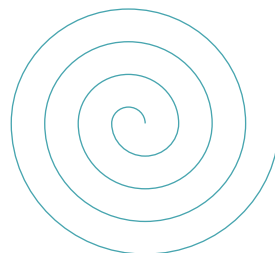




Inspiring Women to Reach Their Highest Potential !!!



MEDIA KIT



## AUDIENCE

10,000

EVENTS / SUBSCRIBERS 10%

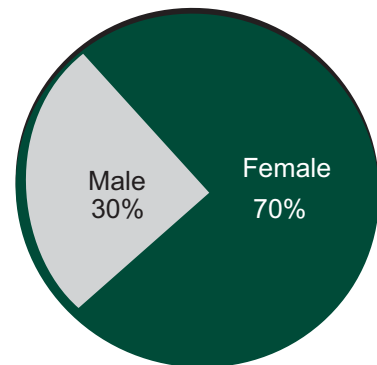
LOCAL ORGANIZATIONS / BUSINESSES 90%

- ▲ Cuyahoga & Cleveland Libraries (over 55 branches total)
- ▲ Restaurants & Cafes
- ▲ Beauty & Barber Shops
- ▲ YWCA & YMCA
- ▲ Colleges & Universities
- ▲ Community Centers
- ▲ Churches
- ▲ Hospitals & Doctors' Offices

### Distribution by County

Cuyahoga	....	90%
Lake		5%
Portage		5%

# OUR PHENOMENAL READERS



Our Digital Version Attracts Over 100,000 Page Views

### EDUCATION

High School	15%
College	60%
Others	25%

### AGE

17-24	10%
25-35	20%
35-65+	70%

### HOUSEHOLD INCOME

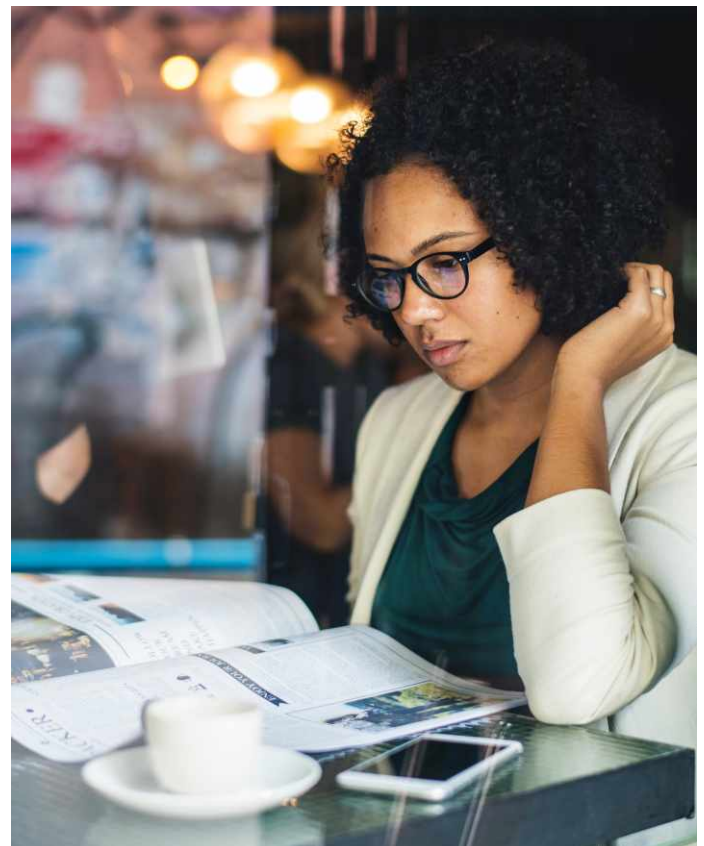
up to \$40K	20%
\$40K-75K	60%
\$75K +	20%

### OCCUPATION

Entrepreneurs	25%
Professionals	75%

## OUR MISSION .....

- ▲ We **INFORM, INSPIRE** and **EMPOWER** women and their families by addressing key issues including — education, diversity & inclusion, health & wellness, finance & entrepreneurship. We are committed to offering our readers and advertisers with top quality publication.
- ▲ We feature stories of phenomenal women who continue to make a difference around Northeast Ohio to inspire and serve as role models for our community.
- ▲ Welcome to the stage of Phenomenal Woman Magazine, a magazine that talks to women's hearts, a place where **WOMEN** embrace life with passion!!!





*phenomenal*  
**WOMAN**  
MAGAZINE

## 2024 EDITORIAL CALENDAR

*Touches Every Part Of A Woman's Life*

ISSUE DATE	MAIN FOCUS	AD DUE DATE	PRINT DATE
JAN/FEB - 2024	A New Year, A New YOU!	1/17/24	1/23/24
MAR/APR - 2024	Entrepreneurship & Finance Women History Month	3/13/24	3/20/24
MAY/JUN - 2024	Educational Excellence College and Career Choices	5/15/24	5/22/24
JULY/AUG - 2024	Diversity & Inclusion	7/17/24	7/24/24
SEP/OCT - 2024	Women in STEMM	9/22/24	9/29/24
NOV/DEC - 2024	Health and Wellness	11/15/24	11/22/24

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# phenomenal WOMAN

M A G A Z I N E

## 2024 ADVERTISING RATES

\*\*\*\*ALL RATES ARE PER ISSUE \*\*\*\*

SIZE	SPECS – 300+dpi/PDF	1X	3X	6X
FULL PAGE	8" x 10.50"	\$2,300	\$2,070	\$1,955
HALF PAGE	8" x 5.25" or 4" x 10.50"	\$1,495	\$1,345	\$1,270
QTR. PAGE	4" x 5.25" or 8 x 2.50"	\$ 970	\$ 873	\$ 824
INSIDE COVERS	8.5" x 11"	\$2,300	\$2,070	\$1,955
BACK COVER	8.5" x 11"	\$2,600	\$2,300	\$2,100
<b>INSERTION ORDER</b>				

FULL NAME: \_\_\_\_\_  
 COMPANY NAME: \_\_\_\_\_  
 TITLE: \_\_\_\_\_

\_\_\_\_\_ FULL PAGE      \_\_\_\_\_ HALF PAGE      \_\_\_\_\_ QTR. PAGE  
 \_\_\_\_\_ 1 TIME      \_\_\_\_\_ 3 TIMES      \_\_\_\_\_ 6 TIMES

JAN/FEB - 2024 \_\_\_\_\_      MAR/APR - 2024 \_\_\_\_\_      MAY/JUN - 2024 \_\_\_\_\_

JULY/AUG - 2024 \_\_\_\_\_      SEP/OCT - 2024 \_\_\_\_\_      NOV/DEC - 2024 \_\_\_\_\_

TOTAL ORDER \$ \_\_\_\_\_

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